

ALUMNI SURVEY

Here's a snapshot of some of the things you told us.

A big thank you to those that took part in our alumni survey. Your thoughts and opinions will help to shape the way we communicate with you in the future, and which aspects of our work you would like to hear more about.

Your University

84%

of respondents were alumni.

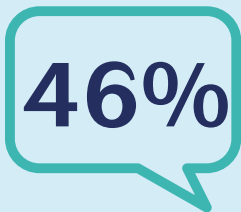


Location and Student experience were considered the main strengths of Swansea University



84%

have a positive impression and only 1% feel negatively



46% of respondents feel moderately or very engaged with Swansea University. Only 18% feel completely not engaged.



Reputation and Quality of Facilities were considered the main opportunities for growth.

Our Volunteers



Student Mentoring and Alumni Engagement seem to be the most popular volunteering opportunities

34%

of graduates would consider volunteering at Swansea.



Supporting Swansea

34%



of graduates have either included, plan to include or would consider including a gift in their will to the University.

60%



of graduates would consider donating to the University for the right project.



Medical Research, Sustainability, Student Hardship and Access Scholarships were considered the strongest reasons to support.

22%



of graduates would consider giving a large donation to Swansea University for the right project.

Our Communications

63%



feel positively about the communications they receive, with

80% feeling that the frequency is good.

31%



feel that SAIL magazine is excellent.



Alumni would like to see more reunions, networking events and research showcase events.

77%



of those that had attended alumni events felt that they had a positive experience with only

1%

feeling negatively about the experience they had.